

## Your mouth is not the place for on-the-job training!

No matter what type of Cosmetic or Restorative Dentistry you may be considering, the most important decision you will make is the cosmetic dentist you select. Your mouth is not the place for on-the-job training.

To perform cosmetic dental procedures at the highest level, advanced technical skills, an artistic eye, and a rigorous post-graduate training in cosmetic dentistry is needed.

In 1994, Dr. Bassett was a student in the first post-graduate, over-the-shoulder cosmetic dentistry training courses offered from Case Western Reserve University, Baylor College of Dentistry and the Las Vegas Institute for Advanced Dental Studies. Since that time, she has performed thousands of both partial and full-mouth reconstructions and smile designs

on top models, television anchors, movie stars, professional athletes, business executives and stay-at-home moms. She presently teaches these techniques, lectures, and publishes on dental facial aesthetics worldwide to cosmetic dentists and plastic surgeons.

In dentistry as in medicine, specialties exist that indicate a higher level of education, knowledge, and expertise. Presently, the American Dental Association (ADA) does not recognize a specialty in cosmetic dentistry. In 1984, the American Academy of Cosmetic Dentistry (AACD) was formed and is the credentialing board in cosmetic dentistry. The accreditation process is a rigorous program, which requires dentists to attend continuing education courses, be tested, and submit a number of cosmetic cases to be judged by a panel of cosmetic dentistry experts. Dr. Bassett is one of five accredited members, in the state of Arizona, to pass this rigorous case presentation and has been awarded accredited status in the AACD. She is a Fellow in the



International Academy of Dental-Facial Aesthetics and is past president and a Fellow in the Academy of General Dentistry.

Dr. Bassett's smile design team includes a world-renowned boutique ceramist. Together their smiles have been featured on the front cover of the premier peer-review cosmetic dental journals, *Practical Periodontics & Aesthetic Dentistry*, *Contemporary Esthetics* and the *AACD Journal*. They have also won a Gold Medal in the national smile gallery competition.

Dr. Bassett is a perfectionist and an artist with over 22 years of smile design experience. Dr. Bassett can ascertain your needs, your wants and meet your expectations honestly.

By choosing Dr. Bassett and her team for your cosmetic smile design, you can be assured that they will provide you with the highest in quality dental care. Your health as well as your smile will become their main concern.



**Dr. Joyce Bassett, DDS, FAGD** is committed to helping her patients maintain and achieve the ultimate in dental health and cosmetic restoration. Her expertise and education is reflected by the fact that she is **1 of approximately 200 dentists worldwide** to pass a vigorous case presentation examination and only **1 of 5** to be awarded accredited member status by the **American Academy of Cosmetic Dentistry in Arizona.**

- Fellow in the Academy of General Dentistry
- Fellow in the International Academy for Dental Facial Aesthetics
- Published in the National Peer Review Cosmetic Journals
- Lectures internationally to plastic surgeons and her peers



ACCREDITED IN AESTHETIC DENTISTRY, INCLUDING PORCELAIN VENEERS, BONDING, PORCELAIN CROWNS, IMPLANTS, ONE HOUR BLEACH AND INVISALIGN — STRAIGHTENING TEETH WITHOUT BRACES! PRESENTING A NEW, NON-SURGICAL APPROACH TO THE TREATMENT OF PERIODONTAL DISEASE. WE OFFER THE LATEST IN TECHNOLOGY AND TECHNIQUES WITH METICULOUS INDIVIDUAL ATTENTION.

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